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# INTERNATIONAL DARK SKY DISCOVERY CENTER



November 21, 2020

Dear IDSDC Friends,

We are excited to announce our plan to soon launch our primary fundraising campaign and to share with you how important your help will be.

The focal point of the launch will be the release of a professional 3-minute video in early January. This timing will coincide with the 3rd anniversary of Fountain Hills being designated as an International Dark Sky Community. These facts and others will be highlighted in a press release to generate publicity surrounding the launch.



The overall objective at this stage is to seek connections with individuals who can bring the IDSDC to life with lead gifts.

When we launch, you will be among the first to receive a personal link to our video. Our hope is that after viewing the video you will forward the link to everyone you know, even if, for example, you have to text your nephew who is in the middle of free climbing El Capitan, your fourth cousin who is on the International Space Station, or best of all, your close friend who happens to be Bill Gates.



The goal is to distribute the video as widely as possible, whether it's via email or sharing on social media. It's your help that will make this happen. Hopefully the video will inspire someone capable of making a major donation to connect with us and learn more about what will be a unique, multifunctional, science-based facility.

Thank you for your interest in the IDSDC project. Please stay safe during the quickly approaching holiday season.

May all your stars align,

Board of Directors,  
International Dark Sky Discovery Center

- |                                 |               |
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## JOIN OUR LAUNCH CREW!

### International Dark Sky Discovery Center



Donations in any amount are welcome and are tax-deductible. Donors contributing \$100 or more will be recognized on a plaque in the Center as follows:

<b>\$100 – 499:</b>	<b>Launch Sponsor</b>
<b>\$500 – 999:</b>	<b>Launch Patron</b>
<b>\$1,000 or more:</b>	<b>Launch Founder</b>

Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Amount of Donation: \_\_\_\_\_ Date: \_\_\_\_\_

Please make check payable to: **International Dark Sky Discovery Center** and mail to:  
**International Dark Sky Discovery Center, PO Box 18198, Fountain Hills, AZ 85269**

**Donations can also be made via PayPal on our website here: [darkskycenter.org/contact](https://darkskycenter.org/contact)**

All donors will be added to the email list of supporters to receive occasional updates.



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